ERASMUS KA229 2018: "EUROENTORNOS: EL MUNDO RURAL COMO OPORTUNIDAD PARA EL APRENDIZAJE"

SUSTAINABLE TOURISM

Principles of sustainable tourism
Lesson Aim: To Understand the concept of sustainable tourism, including why this is important and how it can be achieved.

<u>Definition</u>

meeting the needs of present tourists and local communities while protecting the natural, historical and cultural environment for the future

<u>Principles</u>

tourism attempting to make as low an impact on the environment and local culture as possible, while helping to generate future employment for local people

<u>Benefits</u>

environmental protection, reduced energy consumption, reduced waste, links with the local community, competitive edge, image, cost savings.

How is sustainable tourism important?

The environment is obviously important to tourism – without the place, tourism would not exist. Both the natural environment (such as beaches, forests, and waterways) and the built environment (such as historic buildings and ruins) must be

How can we maintain sustainable tourism?

If you want to become a more responsible tourist, here are some ways you can try:

- **Include sustainable tourism alternatives in your trip.**
- **Go green at your hotel.**
- **Reduce your carbon footprint.**
- **Say NO to illegal trade.**
- **Support sustainable options in island destinations.**
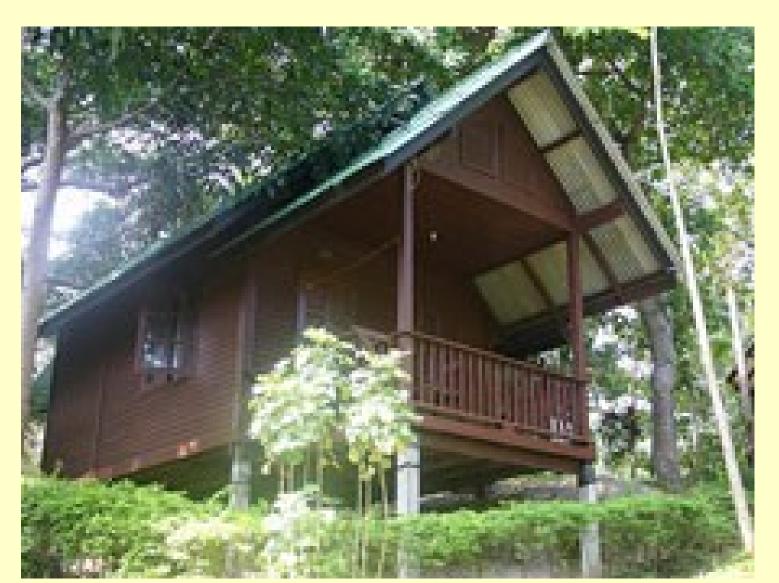- **Take care of heritage places.**

Are tourists ruining the environment?

What is sustainable tourism?

Write down some ideas during this video.

- https://www.youtube.com/watch?v=KjNwR2C6Q8I

- https://www.youtube.com/watch?v=xG7UQDPSR3s

- http://www.youtube.com/watch?v=JFbbKbdqoJg

Sustainable tourism meets the needs of present tourists and local communities whilst also protecting the natural, historical and cultural environment for the future.

How?

1: Tourists attempt to make as low an impact on the environment and local culture as possible, by…

a)

b)

c)

2: They generate future employment for local people, by…

a)

b)

c)

What are the benefits of sustainable tourism?

Benefit	Reason…
environmental protection	
reduced energy consumption	
reduced waste,	
links with the local community	
competitive edge	
image	
cost	

Sustainable Tourism (also called Responsible Tourism) is simply about making a positive difference to the people and environment of destinations we travel to by:

- Respecting local cultures and the natural environment

- Buying local, giving fair economic returns to local families

- Recognising that water and energy are precious resources that we need to use carefully

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Sustainable Tourism (also called Responsible Tourism) is simply about making a positive difference to the people and environment of destinations we travel to by:

- Helping to protect endangered wildlife

- Protecting and enhancing favourite destinations for the future enjoyment of visitors and the people who live there

- Taking responsibility for our actions while enjoying ourselves

It is different to "eco- tourism":

Ecotourism sets out guidelines for how tourists should behave when visiting fragile environments:

- **Protect the environment** –

- **Don't interfere with wildlife** –

- **Protect resources** –

- **Support local communities** –

- **Eat local food and drink** –

- **Respect local customs and traditions**.

What differences can you spot?

Why is Sustainable Tourism Important?

- 1:

- 2:

- http://www.youtube.com/watch?v=qsZgB90pOrc will help (6 mins), along with:

- http://www.youtube.com/watch?v=F4H5AosDk8s (8 mins), a great video.

Exam practise.

1: What is sustainable tourism? (1)

2: Describe 2 benefits (2).

3: Explain 2 benefits (4)

Model Answers,

1: What is sustainable tourism? (1)

This is tourism which meets the needs of present tourists and local communities whilst protecting the natural, historical and cultural environment for the future.

2: Describe 2 benefits (2).

Reduces waste, and brings costs down.

3: Explain 2 benefits (4)

*Environmental protection, **because** holiday companies will want to protect it to keep it for the future. Also links with the local community, as the hotels will want local people to invest lots of time there.*